

**Cargill Cares Alumni  
Volunteer Support – Twin Cities**

**Organizational Profile**

**ORGANIZATION:**

The Salvation Army Bell Ringing fundraising campaign  
(Red Kettle collections)

**MISSION:**

Every day of the year The Salvation Army provides basic needs, housing, youth services, rehabilitation, and counseling and spiritual care to people in the communities they serve. The Salvation Army is also often the first to arrive and the last to leave during times of disaster or crisis. Volunteer Bell Ringers are the difference between an empty kettle and one that raises about \$30 per hour – enough to provide a family with two bags of groceries, or shelter an individual for a night.



**LOCATIONS:**

Mall of America – First Wednesday in December – 20 slots  
Southdale & Ridgedale Malls – First Thursday in December – 20 slots  
Ridgedale Mall – First Friday in December – 20 slots

**CCA VOLUNTEER ACTIVITY:**

Ring bells to share the Christmas/holiday spirit and greet people entering the mall, encouraging them to donate to The Salvation Army. Teams of two ring the bell for each two-hour slot, at multiple mall entrances (one or two doors) at the sites listed above. The Red Kettles are manned from 10:00 a.m. to 8:00 p.m. at each site.

**ANNUAL CCA ESTIMATED VOLUNTEER HOURS:**

About 50-60 volunteers provide nearly 150 hours each year.

**PROJECT LEAD/CONTACT INFORMATION:**

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